



ISMAR 2010



Call for Papers/Participation

The Ninth IEEE International Symposium on Mixed and Augmented Reality

Oct. 13-16, 2010 COEX, Seoul, Korea

<http://www.ismar10.org>

● Aims and Scope

Mixed reality (MR) and augmented reality (AR) allow for the convergence of real and virtual worlds. The field is highly interdisciplinary. MR/AR concepts are applicable to a wide range of applications.

This year we are proud to present the 9th IEEE and ACM International Symposium on Mixed and Augmented Reality (ISMAR 2010). The symposium will be held from October 13th to 16th, 2010, in Seoul, Korea. We invite you all to participate in this great event for the exchange of new ideas in this exciting field. As in ISMAR 2009, the traditional **Science & Technology track** will be complemented by an **Arts, Media and Humanities track**.

Topics solicited include, but not limited to:

Science and Technology Track: *sensing, information presentation, user interaction, human factors, system architecture, and MR/AR applications.*

Arts, Media & Humanities Track: *novel and compelling applications of MR/AR, artistic expression, experiential media, creative interaction between real and virtual realities for new experiences, innovative analytical, critical study of the human condition and digital media.*

● Submission of Work

The followings are the categories of solicited types of work. For detailed submission and formatting instructions, visit the website at www.ismar10.org.

Papers and Posters (All Tracks): Regular written papers (regular and posters) are solicited. All accepted papers in each category will be published in the proceedings. Note that there is only one track for papers (that is no distinction between full and short). Thus, papers can be submitted in the minimum of four pages or more. The reviews will partly be based on the contribution (the length) of the paper. For example, a paper in six pages will be expected of more contribution than one with four pages.

Call for Innovation Workshops

ISMAR 2010 will have a series of workshops the day before the conference to cover the innovative applications of MR/AR and newly emerging areas of MR/AR. We invite you to submit proposals to pioneer new areas of research and application.

Call for Informative Tutorials

The purpose of the tutorials is to expand the knowledge of the AR/MR community. Topics can range from introductory for AR/MR novices to highly technical for AR/MR researchers. We invite individuals or teams interested in presenting such a tutorial to submit proposals.

Call for Demonstration/Exhibition/Gallery

ISMAR 2010 provides a venue for showing demonstrations of MR/AR to the community. It can be in the form of a live demo or lab/corporate exhibition. The Art Gallery presents an opportunity for artists to present artistic installation.

Tracking Competition

The first event of this kind at ISMAR 08 caught much attention. Details regarding the tracking task and the rules of competition will be made available on the web site (Jun 1, 2010).

● Important Deadlines

Abstract:	May 24, 2010
Papers and Posters:	May 31, 2010
Workshops Proposal:	Jun 1, 2010
Tutorials:	May 17, 2010
Demonstrations:	May 17, 2010

● Organization and Contact

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